# **Growls and Woofs:**

A Theoretical and Descriptive Analysis of Conceptual Animal Metaphors in Queer Speech

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(He/him/his)

"Approaching a Queer Dialectology" Webinar July 24, 2020



# Trigger Warning: Graphic sexual language and profanity

# Introduction

## What do these animals have in common?













# Types of queer community members

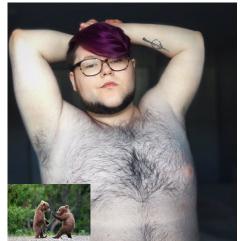












## **Uses of Queer Animal Metaphors**

- Medium for (self-)identification
  - Physical appearances
  - ☐ Sub-community membership
- Tool for sexual communication
  - Sexual desires
  - Erotic behavior







#### **General Definitions**

#### Bear

An "older" hairy individual with a large, stocky body



#### Otter

A hairy individual with a slim, slender body



#### **General Definitions**

#### Cub

A "younger"
hairy individual
with a large,
stocky body



## Pup(py)

An individual who role plays as a puppy and assumes a submissive sexual role



#### **General Definitions**

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## Wolf

A muscular or lean, hairy individual who assumes a dominant sexual role



### Pig

An individual who wants to have sex all the time; typically "dirty", kinky sex



## Conceptual Metaphor (Lakoff and Johnson, 1980; Lakoff, 1993; Kövecses, 2010)

- Conceptual metaphor refers to the understanding of an abstract concept in terms of a concrete source.
  - ☐ The different classifications of queer community members are understood in terms of animals
- Common in everyday communication
- Systematic relationship between dissimilar concepts
- ☐ Diachronic development

# The Takeaways

The animal metaphors are systematic, complex, and worthy of future research.

A queer dialectology would require a departure from traditional dialectology and a reconfiguration of modern dialectology

# **Data Collection**

## **Utilizing Multimedia Platforms**

- 250 public profiles from online, dating apps
  - ☐ Grindr, GROWLr, SCRUFF
- Typed-out animal metaphors
  - ☐ No fictional animals (e.g. unicorn)
  - No pre-selected "tribes"
- Randomly selected regions of continental USA
  - Rural and urban

#### Most common animals

Bear: 73

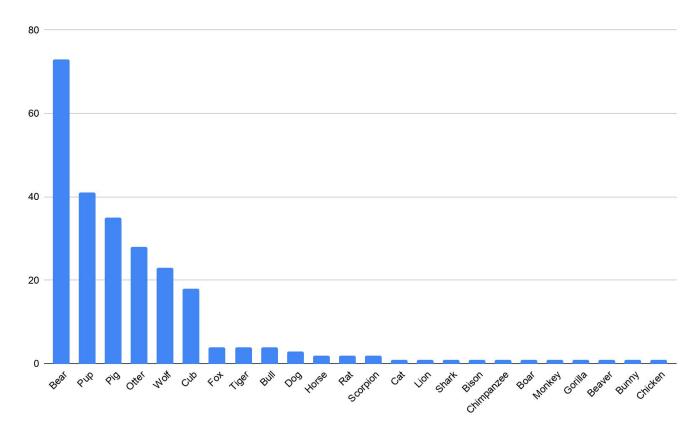
Pup: 41

Pig: 35

Otter: 28

Wolf: 23

Cub: 18



# On the Complexity of the Animal Metaphors

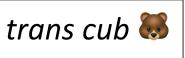
## **Systematic Patterns of Encoded Elements**

- Inclusivity
  - Users and identifiers of the animal metaphors
- Diminutives
  - Age is relative to the speaker
- Compounds
  - Constraints to multiple animal identification
- Partner entailment
  - Relationships through kinship/hierarchical terminology

#### Inclusivity: Not Just for Gay Men

☐ These animal metaphors are inclusive to individuals of various gender identities, ethnicities, age, and sexualities

☐ Different species of an animal can refer to a person's ethnicity and age.



#puppy #non\_binary #looking

PandaBear

polarbear ■50

#### Diminutives: How Young is "Young"?

- Some animal metaphors are the younger version of another animal metaphor and they function as a diminutive.
  - ☐ Bear → Cub
  - **→** Wolfpup
  - $\Box$  Pig  $\rightarrow$  Piglet
- Individuals may identify as the diminutive animal if they are
  - ☐ Young by age or appearance
  - Inexperienced or a new community member
  - Sexually submissive

i mostly like strong, beefy, furry men in their 40s and 50s though sometimes a 30-something cubbo does it for me too

#### piglet ••

Just came out after many years leading a straight life. Only looking for sex. I've been deprived so now it's time to get wild!

#### Compounds: Multiple Animal Identification

It's not uncommon to find individuals identifying as more than one animal metaphor. In this case they often surface as compounds.



cubby

bearpup36

PigBear





# **Compounds: Contrastive Elements**

- There is a pattern to which animals compound to others.
- lacktriangle Pig can compound with any animal.
- → Pup compounds with any animal except Wolf.
- Bear, Cub, Otter, and Wolf tend to not compound with one another.

<u>Bear</u>	<u>Cub</u>
Hairy <mark>Large</mark> "Older"	Hairy <mark>Large</mark> "Younger"
<u>Otter</u>	<u>Wolf</u>
Hairy <mark>Slim</mark>	Hairy <mark>Lean</mark> Dominant
<u>Piq</u>	<u> Pup</u>
Promiscuous	Role Play Submissive

#### Partner Entailment:

- Wolf and Pup may entail a relationship with at least one other partner.
- The entailment is not necessarily absolute, but can be specified in kinship/hierarchical terms.
  - Alpha, beta, gamma
  - ☐ Handler, owner
  - Pack, pack-mate

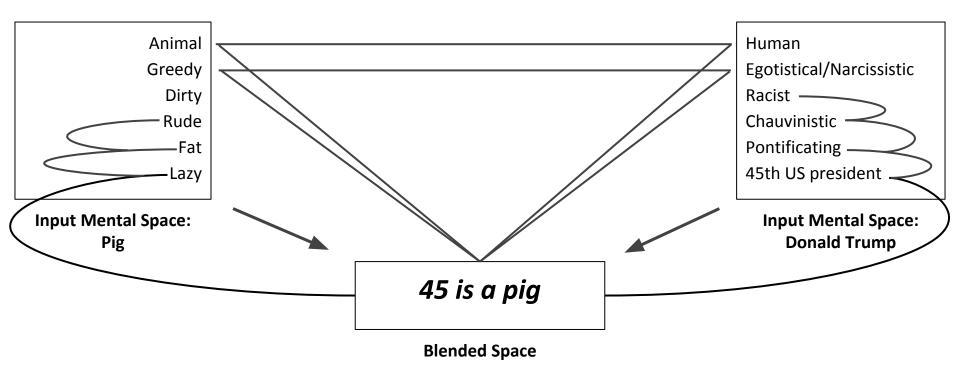
As a pup there's a couple things I'd love to find. I'm an Alpha pup meaning looking to find pack-mates, while also looking for a handler/owner. I take care of others and love being there for my friends and pack. So you can imagine that sometimes I just need to take a break and relax, as a pup I don't want to worry about being in charge. That's where having a handler or owner comes in!

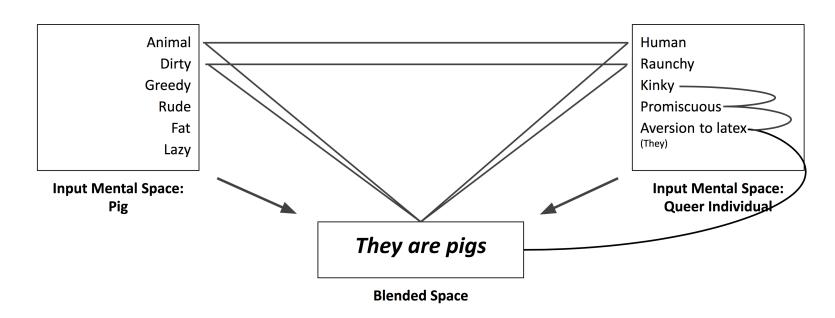
# Issue: 2 Metaphors, 1 Pig

# **Conceptual Blending**

## Conceptual Blending (Fauconnier and Turner, 1998; 2003)

- Extension of Conceptual Metaphor Theory
- A basic cognitive operation which blends concepts within a network of "mental spaces" in order to create new meaning.
- The conceptual blend of *pig* and *45* (aka Donald Trump) differs from the conceptual blend of *pig* and *the ones with an aversion to latex*





# Summary

## These Animal Metaphors are Complex

- Medium for sexual communication
- Tool for identification
- ☐ Not limited to homosexual, cisgendered men
- Reflect interpersonal engagement
- Unique conceptualization, but homophonous to conventional metaphors
- Worthy of future research

# Implications for Queer Dialectology

## Beyond Traditional & Modern Dialectology

- Complicates what dialectology means for queer people
  - Sexuality and sexual role as the forefront of dialect research
  - Relation between metaphor/iconicity and sexuality
- Challenges the idea of place
  - ☐ Multimedia platforms considered as a regional place
  - ☐ Interference between regional, internet, and queer language variations

#### References

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